

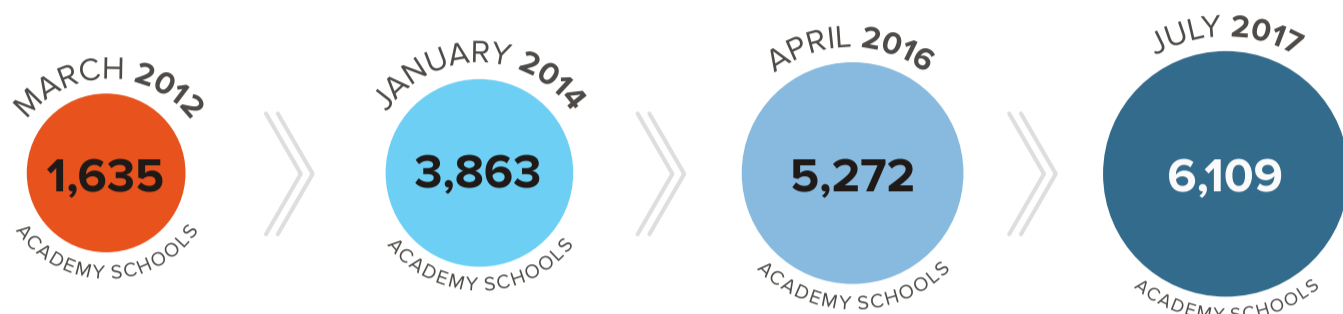
A guide to Academy Schools



WHAT IS AN ACADEMY SCHOOL?

Directly funded by the Department for Education	Independent of local authority control	In England only
Mostly secondary schools	Free to make own decisions on key functional areas such as staff pay and term dates	
Subject to Ofsted inspections	Can adapt the National Curriculum to their requirements	Subject to national tests such as SAT's and GCSE's
		Run by charitable trusts

THE GROWTH OF ACADEMY SCHOOLS



TYPES OF ACADEMY SCHOOL

Converter academy

Successful schools that have chosen to convert to academies to benefit from the increased autonomy that academy status brings.

Sponsored academy

A former state school that has been transformed to academy status as part of a government intervention strategy. These are run by a Government approved sponsor.

NUMBERS OF ACADEMY SCHOOLS 2017

PHASE OF EDUCATION	Converter	Sponsored	Total
PRIMARY	2,528	1,162	3,690
SECONDARY	1,381	599	1,980
ALL THROUGH	92	61	153
SPECIAL	171	47	218
ALTERNATIVE PROVISION	44	24	68
TOTAL	4,216	1,893	6,109

WHAT OPPORTUNITIES ARE THERE FOR MARKETING TO ACADEMY SCHOOLS?

Because academy schools are independent of local authority control, they are not obliged to use services provided by the local authority.

This means they can source their own services which is great news for education suppliers!



HR services



Legal services



Catering services



Buildings and utility services

Contact us now to find out more about the opportunities to sell to academy schools

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All academy numbers taken from the Official Government Statistics www.gov.uk/government/statistics